THE CAMP ON BLOOD ISLAND

"The Camp on Blood Island" bares the stark, savage truth about a desperate fight for survival that began after the end of World War II! It is a picture which calls for extraordinary showmanship in keeping with its extraordinary tension and excitement!

CAST

Lambert	Andre Morell
'Dutch'	Carl Mohner
Beattie	Walter Fitzgerald
Dawes	Edward Underdown
Bellamy	Phil Brown
Kate	Barbara Shelley
Anjou	Michael Goodliffe
Shields	Michael Gwynn
Yamamitsu	Ronald Radd
Sakamura	Marne Maitland
Interpreter	Wolfe Morris
Keiller	Richard Wordsworth
Helen	Mary Merrall
Driver	Michael Ripper
Sergeant	Edwin Richfield
Betts	Barry Lowe
Hallam	Max Butterfield
Japanese Officer	Lee Montague
Mala	Lillian Sottane
Thornton	Peter Wayn
First Prisoner	Jack McNaughton
Davis	Michael Brill
Nurse	Jan Holden
Women Prisoners	Betty Cooper, Anne Ridler, Barbara Lee, Grace Denbigh-Russell
Sick Prisoner	Jacqueline Curtiss

CREDITS

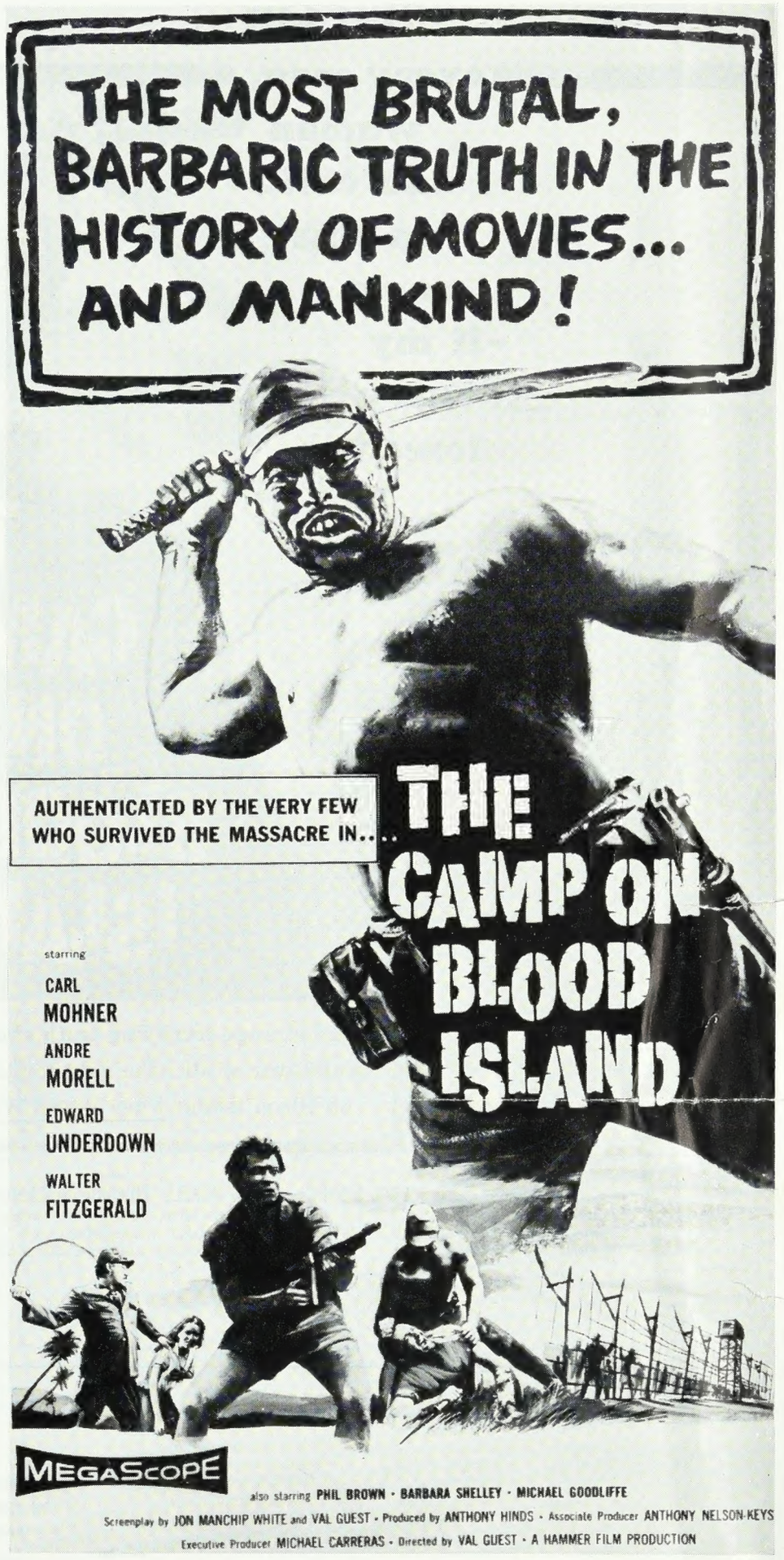
Screen Play by Jon Manchip White, Val Guest; Story by Jon Manchip White; Directed by Val Guest; Assistant Director, Robert Lynn; Director of Photography, Jack Asher, B.S.C.; Music Composed by Gerard Schurmann; Conducted by John Hollingsworth; Megascope; Art Director, John Stoll; Supervising Editor, James Needs; Production Manager, Arnold Brettell; Editor, Bill Lenny; Sound Recordist, Jock May; Re-recording, Ken Cameron; Camera Operator, Len Harris; Continuity, Doreen Dearnaley; Make-up, Tom Smith; Hairdresser, Henry Montsash; Wardrobe, Molly Arbuthnot; Property Master, Tom Money; Associate Producer, Anthony Nelson-Keys; Produced by Anthony Hinds; Executive Producer, Michael Carreras; A Hammer Film Production.

STORY

(Not for Publication) Deep in Malaya, men, women and children, trapped in the enemy invasion, are held in the prison camp on Blood Island. Knowing the sadistic commandant will murder them all when he learns of his country's defeat, Dutch, a planter, smashes the camp radio. British officer Lambert and, in the women's prison, recently-widowed Kate, join Dutch in arming the prisoners. The bloody battle that follows ends with the enemy slain or routed. (Running Time: 81 Minutes)

ACCESSORIES

- THREE SHEET (Shown on this page.)
- ONE SHEET (Comparable to Ad No. 301 on page 3.)
- 22 x 28 (SLIDE same design.)
- EIGHT 11 x 14's
- INSERT CARD
- TRAILER
- 40 x 60, 30 x 40, 24 x 60 and 24 x 82 DISPLAYS
- FOUR STILL SETS
- COMPOSITE MAT (20 horizontals, 15 uprights, pressbook set, art set.)


THE MOST BRUTAL, BARBARIC TRUTH IN THE HISTORY OF MOVIES... AND MANKIND!
AUTHENTICATED BY THE VERY FEW WHO SURVIVED THE MASSACRE IN...
THE CAMP ON BLOOD ISLAND
starring
CARL MOHNER
ANDRE MORELL
EDWARD UNDERDOWN
WALTER FITZGERALD
MEGASCOPE
also starring PHIL BROWN · BARBARA SHELLEY · MICHAEL GOODLIFFE
Screenplay by JON MANCHIP WHITE and VAL GUEST · Produced by ANTHONY HINDS · Associate Producer ANTHONY NELSON-KEYS
Executive Producer MICHAEL CARRERAS · Directed by VAL GUEST · A HAMMER FILM PRODUCTION

(THREE SHEET)

Official Billing

THE CAMP ON BLOOD ISLAND

100%

starring

CARL MOHNER • ANDRE MORELL • EDWARD UNDERDOWN • WALTER FITZGERALD 25%

also starring

PHIL BROWN • BARBARA SHELLEY • MICHAEL GOODLIFFE 15%

MEGASCOPE 25%

Screenplay by JON MANCHIP WHITE and VAL GUEST 15%

Produced by ANTHONY HINDS • Associate Producer ANTHONY NELSON-KEYS 15%

Executive Producer MICHAEL CARRERAS 15%

Directed by VAL GUEST 15%

A HAMMER FILM PRODUCTION 25%

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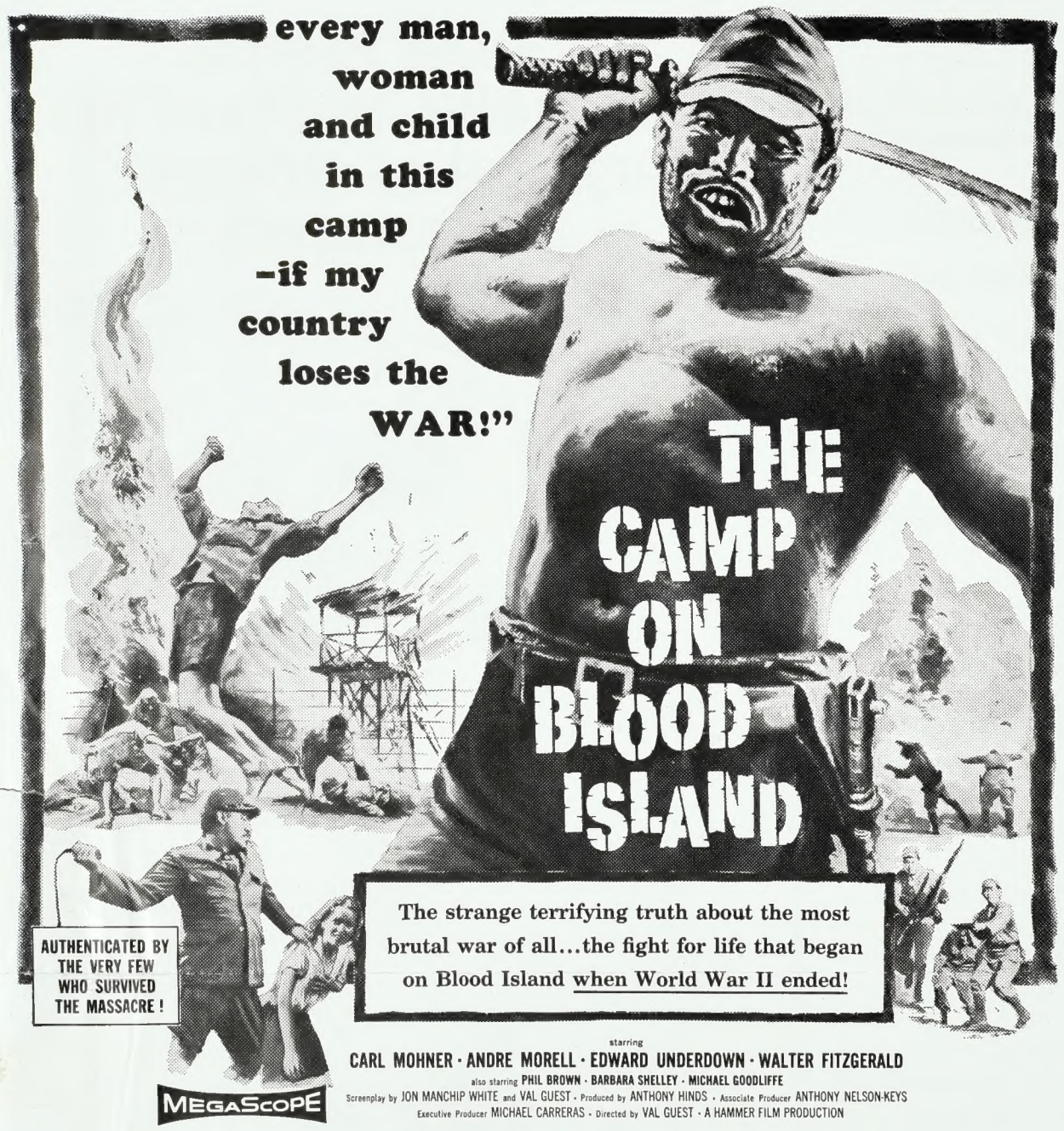
PB#17/2


"I'll kill every man, woman and child in this camp –if my country loses the WAR!"
THE CAMP ON BLOOD ISLAND
The strange terrifying truth about the most brutal war of all...the fight for life that began on Blood Island when World War II ended!
AUTHENTICATED BY THE VERY FEW WHO SURVIVED THE MASSACRE!
MEGASCOPE
starring
CARL MOHNER · ANDRE MORELL · EDWARD UNDERDOWN · WALTER FITZGERALD
also starring PHIL BROWN · BARBARA SHELLEY · MICHAEL GOODLIFFE
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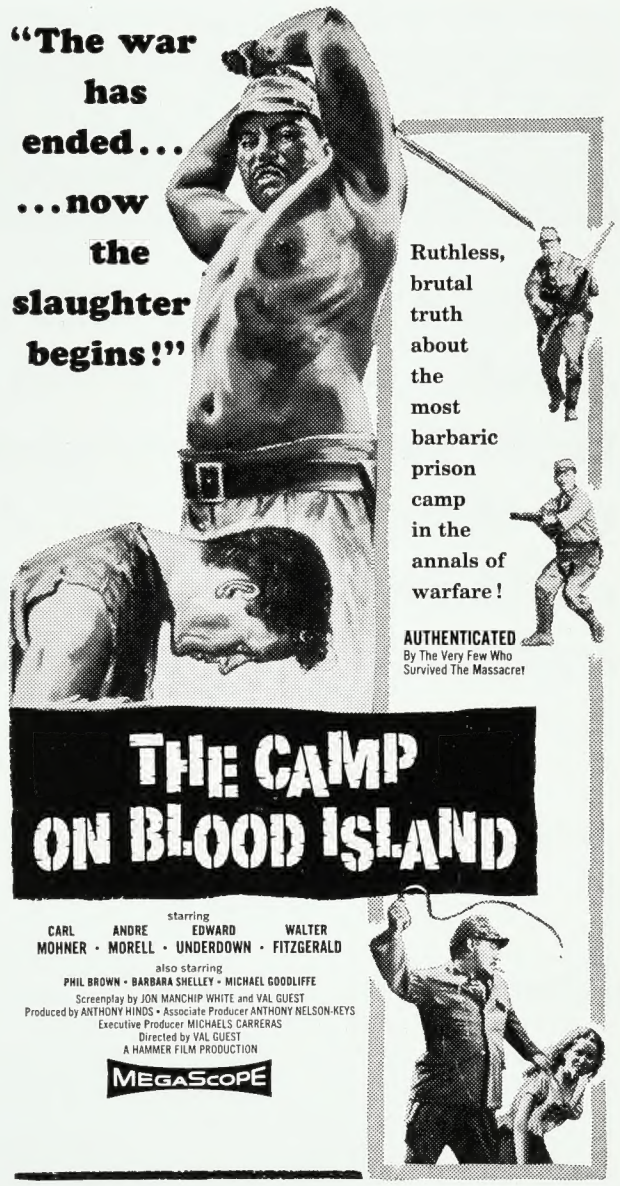
Ad
No. 401
496 Lines


"The war has ended... ...now the slaughter begins!"
Ruthless, brutal truth about the most barbaric prison camp in the annals of warfare!
AUTHENTICATED
By The Very Few Who Survived The Massacre!
THE CAMP ON BLOOD ISLAND
starring
CARL MOHNER · ANDRE MORELL · EDWARD UNDERDOWN · WALTER FITZGERALD
also starring
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Directed by VAL GUEST
A HAMMER FILM PRODUCTION
MEGASCOPE

Ad No. 206 — 198 Lines

The War has ended ...now the slaughter begins in
THE CAMP ON BLOOD ISLAND
starring CARL MOHNER
ANDRE MORELL · EDWARD UNDERDOWN
WALTER FITZGERALD
also starring PHIL BROWN
BARBARA SHELLEY · MICHAEL GOODLIFFE
A HAMMER FILM PRODUCTION
MEGASCOPE

Ad No. 203 — 70 Lines

Ad
No. 103
41 Lines

MOST BRUTAL, BARBARIC TRUTH IN THE HISTORY OF MOVIES –AND MANKIND!
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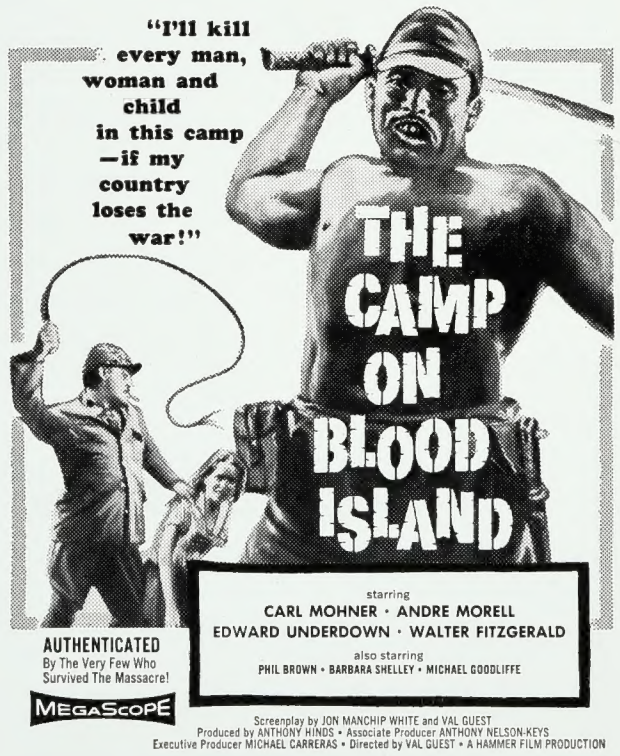
starring
CARL MOHNER · ANDRE MORELL
EDWARD UNDERDOWN · WALTER FITZGERALD
also starring PHIL BROWN
BARBARA SHELLEY · MICHAEL GOODLIFFE
A HAMMER FILM PRODUCTION
MEGASCOPE

Ad No. 101 — 12 Lines

COMPOSITE CAMPAIGN MAT SPECIAL No. 1

includes the following:

- Ad No. 101
- Ad No. 102
- Ad No. 103
- Ad No. 104
- Ad No. 201
- Ad No. 202
- Ad No. 203
- Ad No. 204
- Publicity 1-A
- Publicity 2-A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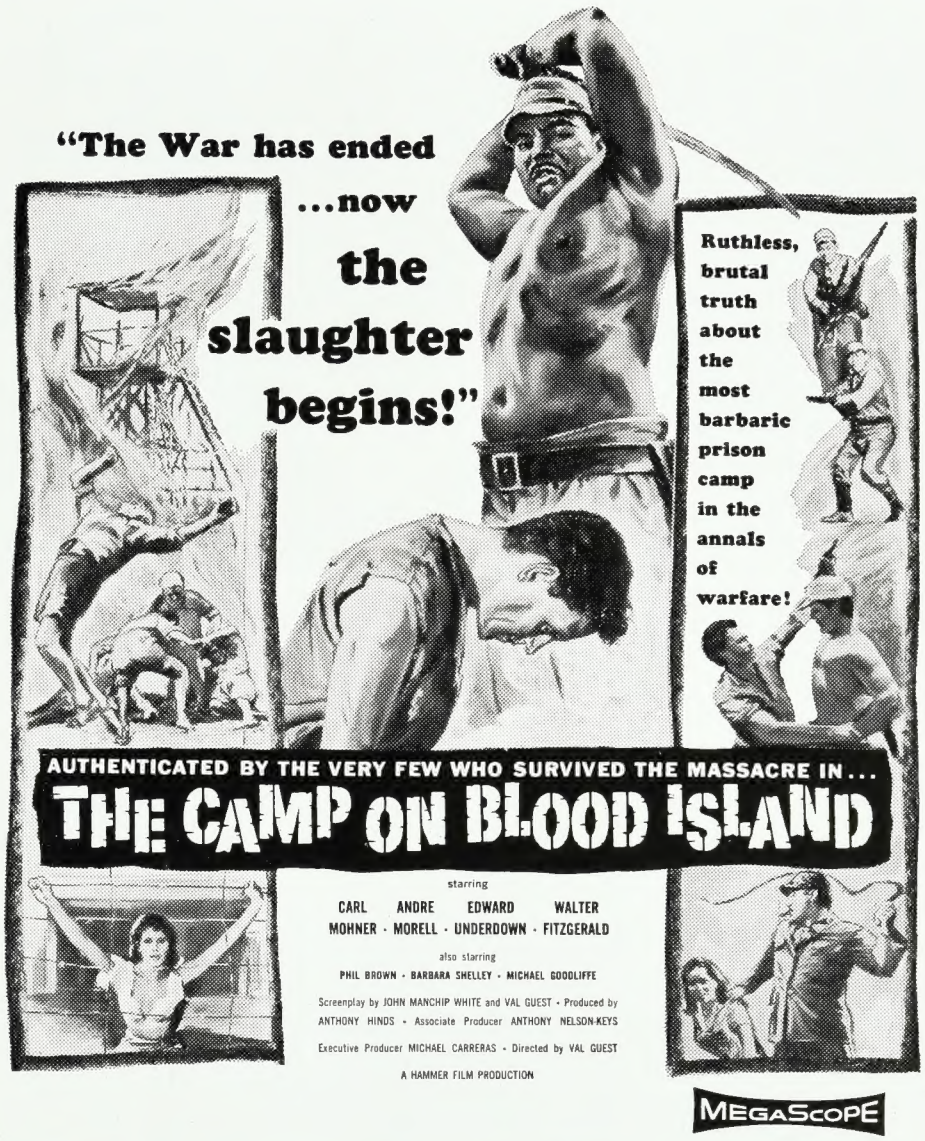
Screenplay by JON MANCHIP WHITE and VAL GUEST
Produced by ANTHONY HINDS · Associate Producer ANTHONY NELSON-KEYS
Executive Producer MICHAEL CARRERAS · Directed by VAL GUEST · A HAMMER FILM PRODUCTION

Ad No. 205 — 140 Lines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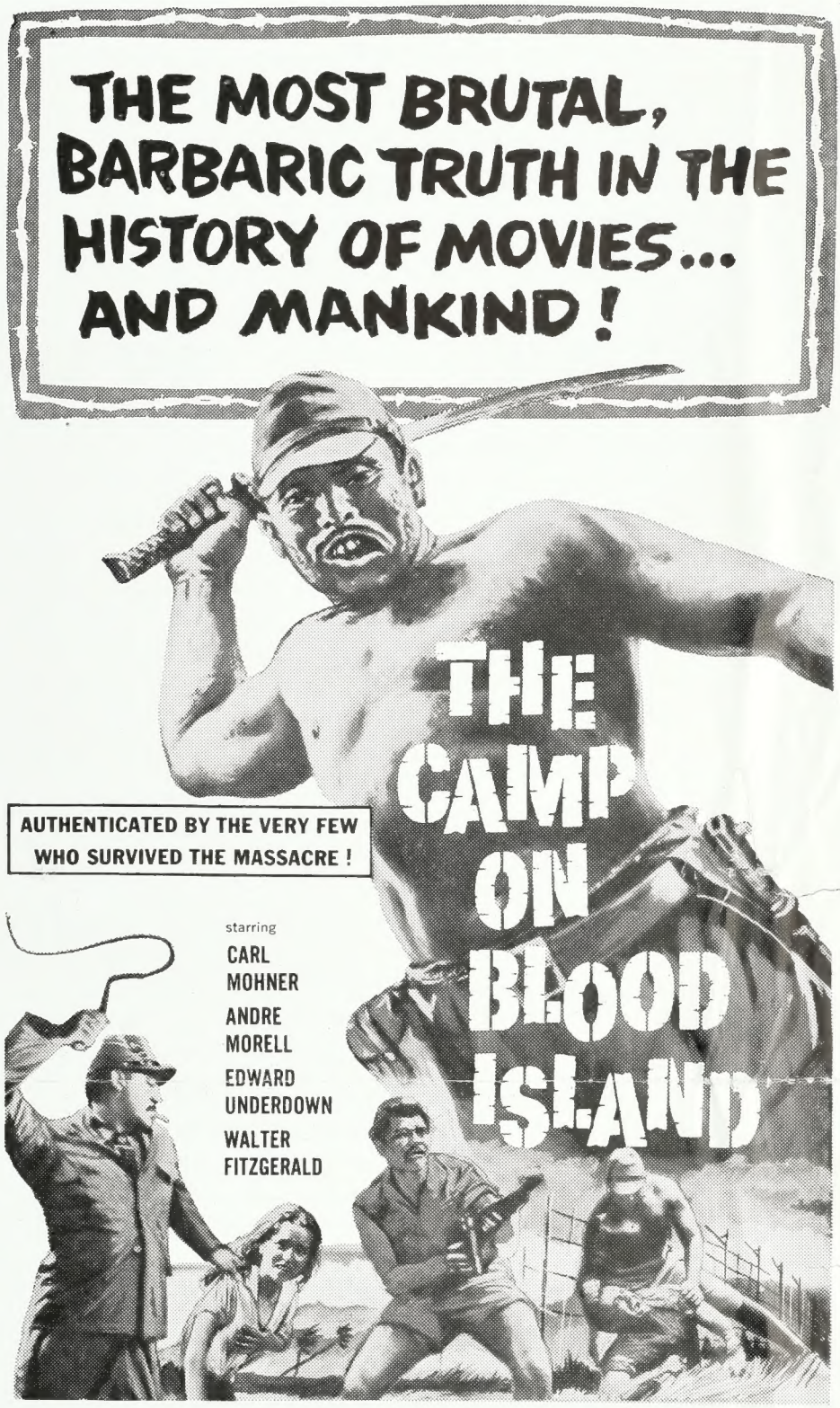
A HAMMER FILM PRODUCTION
MEGASCOPE

Ad No. 301 — 294 Lines

Ad
No. 302
459 Lines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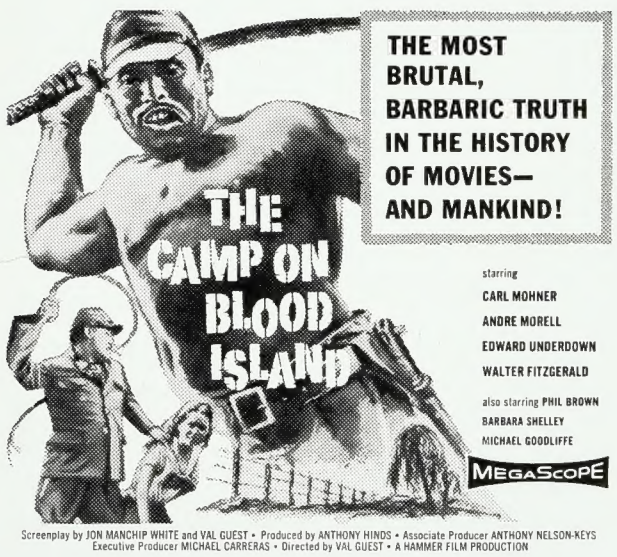
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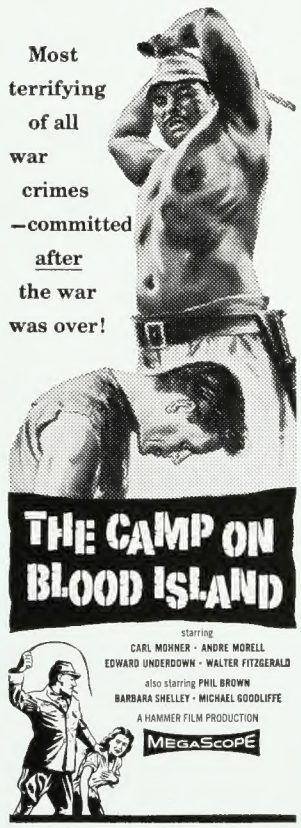
Ad No. 204 — 100 Lines


Most terrifying of all war crimes —committed after the war was over!
THE CAMP ON BLOOD ISLAND
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CARL MOHNER · ANDRE MORELL
EDWARD UNDERDOWN · WALTER FITZGERALD
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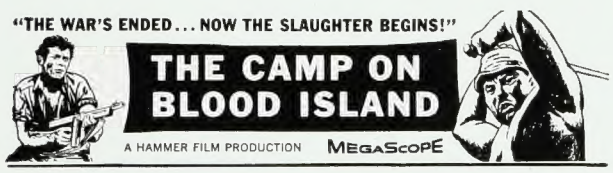
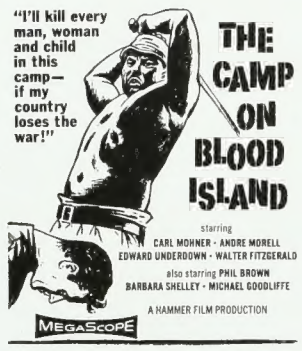
A HAMMER FILM PRODUCTION
MEGASCOPE

Ad No. 104 — 69 Lines



Ad No. 201 — 26 Lines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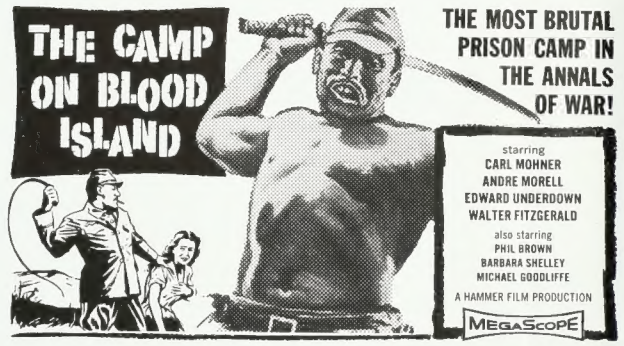
Ad No. 102 — 28 Lines



Ad No. 202 — 56 Lines

In addition to the "shock" aspects of the film, with its realistic approach to the barbaric and brutal treatment endured by war prisoners, "The Camp on Blood Island" permits an all-out approach to war veterans and their organizations for showmanship purposes. Supplement your campaign by playing up the Asian jungle locale.

PUT ON HEAT

The hot, humid, tropical setting of the picture, the atmosphere of the Japanese prison camp and the cruelty of its operators should be highlighted in theatre front displays.

- Bamboo and leaf frames for still displays.
- Imitation barbed wire covering box office and front.
- Red paint and flitter word "Blood" on posters and title letters.
- Exhibit machine guns, searchlights, war mementos, flags, etc.
- Bank of lights for heat experience in corner of lobby.
- Peep box, containing stills, with warnings: "If You Have a Weak Heart, Please Do Not Look!"
- Street bally of unshaven man, in ragged clothes marked P.W., to walk through town distributing manila envelopes, containing small quantity of rice, with copy: "This Was My Week's Food in 'The Camp on Blood Island!' State Theatre!"

WAR PRISONERS

Many thousands in the Armed Forces and civilians were captives of the Japanese during World War II. Locate such prisoners of war and arrange for them to participate in a round table interview on television or radio during which they compare experiences, and comment on the cruelty in "The Camp on Blood Island." Too, have them bring mementos of their imprisonment to be shown on the telecast, described on radio or displayed in your lobby.

TV TRAILERS

Shock TV trailers permit local announcer to tag on theatre and playdate information; trailers have final-frame freeze for super-imposed visual credits, if desired. Order direct from Exploitation Department, Columbia Pictures Corporation, 711 Fifth Avenue, New York 22, N. Y.

TRANSCRIPTION

15-, 30- and 60-second spot announcements, all open end for local commentator to add theatre credits. Available on a single disc. Order through your Columbia exchange. Transcription will be shipped direct to you from New York City.

WAR ANGLES

Some of the most intense fighting of World War II took place during the China-Burma-India campaign. Work these showmanship angles or any others you might develop locally:

- Special show for vets of campaign.
- Display C-B-I battle ribbons and medals.
- Interview veterans who fought in area.
- Exhibit souvenirs: flags, swords, weapons, helmets, etc.
- Short wave radio ham or receiver in lobby tuned to Army station.
- Map of Malay peninsula, with explosion flash, ribbons leading to stills from picture.
- Admit veterans who show C-B-I campaign ribbons.
- Go after local vets' organizations, Army stations, for all-out support including above, parade to theatre, etc

STILLS

The art stills, wash and line drawings, along with the production stills, make "shock" theatre, lobby and marquee displays. Still No. Art 2, showing a swordsman about to behead a prisoner, should be enlarged and cut out. This scene is also pictured on Still No. 127 in publicity section. Other stills for spots around town is a portrait of lovely star Barbara Shelley, Still No. P-24, and pin-up poses of featured player Liliane Sottane, Still Nos. Spec. 1 and Spec. 2.

DRIVE-IN'S

- Youngsters to run obstacle course for prizes.
- Boys "rescue" girls, carrying them a measured distance for rewards.
- P.O.W. special food items at concession counter.
- Roadside signs: "Spend a Night at 'The Camp on Blood Island!' "

THEATRE DISPLAYS

9′ x 12′ flag, single-faced, $45.00; double-faced, $75.00. Badge, 40c. Valance, $1.50 per running foot; minimum order, 10 feet. Order from: National Flag Co., 43 W. 21st St., N. Y. 10, N. Y. In Canada: Theatre Poster Service, 227 Victoria St., Toronto, Ont.

(REVIEW)

War records of the most brutal war of all — a fight for life that began after the end of World War II — are revealed in the shattering new drama, "The Camp on Blood Island," which opened yesterday at the..... Theatre. Filmed in Megascope, "The Camp on Blood Island" stars Carl Mohner, Andre Morell, Edward Underdown and Walter Fitzgerald and co-stars Phil Brown, Barbara Shelley and Michael Goodliffe.

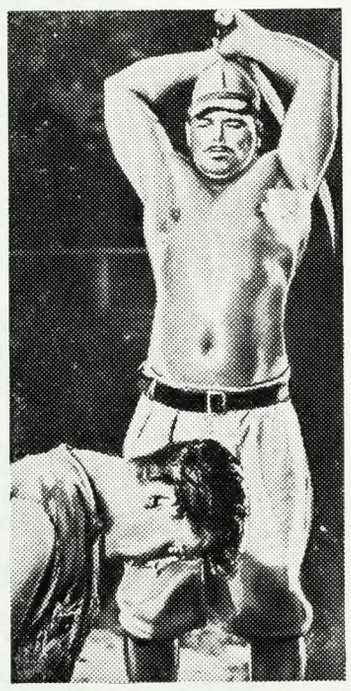
The place is the Malay Peninsula where, in the backwaters of the war, isolated enemy commanders wielded absolute power over their prison camps. Such a prison camp on Blood Island holds soldiers and civilians, men, women and children. Here Morell, as the senior officer among the war prisoners, struggles to keep up the feeble spirits of the internees. Suffering from malnutrition and its attendant diseases and the brutality of their captors, the prisoners barely manager to keep body and soul together.

For Morell, there is a more immediate and pressing problem than the slow wasting away of exhausted bodies. He has learned the war is over, but the news hasn't yet reached the barbaric camp commandant, a notorious war criminal. With little to lose the brutal commander has pledged that, if his country loses the war, there will be a general massacre of all the prisoners. Living with this awful knowledge are Morell and Mohner, a former Dutch planter.

Mohner, one of the stars of the Continental success, "Rififi," comes through splendidly as do Morell and the other stars of the film. "The Camp on Blood Island," a Hammer Film Production, was penned by Jon Manchip White and Val Guest, who also directed. Anthony Nelson-Keys served as associate producer, Anthony Hinds as producer and Michael Carreras as executive producer.

("BLOOD ISLAND")

The popularity of pictures with war backgrounds continues, to judge from .....Theatre audience response to "The Camp on Blood Island," story of war prisoners in Malaya in 1942. The Megascope film, a Hammer Production, is the latest in a series of such war-background dramas as the Academy Award-winning "The Bridge on the River Kwai," "Sayonara," "The Young Lions" and "A Farewell to Arms."



(Mat 1-A; Still No. 127) The executioner's sword is the penalty for an escape try from Blood Island, most barbaric prison camp in the annals of warfare. Scene is from the new MegaScope shocker, "The Camp on Blood Island," a Hammer Film Production.

(Mat 2-A; Still No. 121) Barbara Shelley rushes to her wounded husband, portrayed by Richard Wordsworth, in "The Camp on Blood Island." The Hammer Film Production in Megascope tells the terrifying truth about the fight for life that began on Blood Island after World War II ended as authenticated by the few who survived.

(GENERAL ADVANCE)

The truth about the most terrible war of all, a fight for life that began after World War II ended, is told in "The Camp on Blood Island," opening.....at the.....Theatre. Reportedly revealing what war records conceal, and said to be authenticated by those who survived the massacre, the Megascope film stars Carl Mohner, Andre Morell, Edward Underdown and Walter Fitzgerald and co-stars Phil Brown, Barbara Shelley and Michael Goodliffe.

Military prisoners of war in Malaya — together with those civilians, men, women and children trapped by the enemy advance — had a brutal time of it under the iron control of the sadistic Blood Island commandant who relished — and used — his power of life and death.

But the peril that constantly threatened is as nothing compared to the time when only the prisoners know the war has ended. Morell, as the senior officer among the prisoners, a man of indomitable courage, knows the barbaric commandant has sworn to destroy every living soul imprisoned on Blood Island if his nation is defeated.

As a Dutch planter before the war, Mohner has surreptitiously put the camp radio out of commission, but it is only a matter of time when the soldiers will repair it and learn of the war's end. This suspenseful situation, with Morell husbanding the prisoners' pitiful strength for their last desperate, bloody battle, is said to make for a gripping drama.

"The Camp on Blood Island" was written for the screen by Jon Manchip White and Val Guest, who also directed. A Hammer Film Production, "The Camp on Blood Island" was produced by Anthony Hinds, with Anthony Nelson-Keys as associate producer and Michael Carreras as executive producer.

(OPENING NOTICE)

"The Camp on Blood Island," a Megascope film that tells the brutal truth about the most barbaric prison camp in the annals of warware, opens..... at the.....Theatre. Starring Carl Mohner, Andre Morell, Edward Underdown and Walter Fitzgerald, the Hammer Film Production also stars Phil Brown, Barbara Shelley and Michael Goodliffe. Written for the screen by John Manchip White and Val Guest, who directed, "The Camp on Blood Island" was produced by Anthony Hinds. Anthony Nelson-Keys served as associate producer and Michael Carreras as executive producer.

(PRODUCTION FEATURE)

In World War II, until an aggressive nation's dream of world domination was turned into a nightmare of defeat and disillusionment, war prisoners — soldiers and civilians, men, women and children — struggled to survive the horrors of their conquerors' occupation. Many prisoners succumbed. Those who did not were left with a memory time will never erase.

"The Camp on Blood Island" is the ruthless, brutal truth about the most barbaric prison camp in the annals of warfare. Carl Mohner, Andre Morell, Edward Underdown and Walter Fitzgerald are starred in the..... Theatre drama, which also co-stars Phil Brown, Barbara Shelley and Michael Goodliffe in Megascope.

The notorious prison camp on Blood Island faced a double threat. The senior officer imprisoned in this camp has learned before his guards that the war is over, and he knows the lives of the prisoners in his care are forfeit if their barbaric captors discover they have lost. "The Camp on Blood Island" is the story of the brave people who endure four years of desperate privation, then, in four hours, battle their way to freedom.

(HAMMER FILMS)

"The Camp on Blood Island," now at the.....Theatre in Megascope, is the 50th film to be made by Hammer Film Productions — the horror specialists who produced "The Revenge of Frankenstein," "The Abominable Snowman" and other screen shockers.

(ANDRE MORELL)

Andre Morell, known for his many performances in British officer roles, plays another such character in "The Camp on Blood Island," at the..... Theatre in Megascope. Morell is seen as the disciplined Col. Lambert, senior officer in the war prisoner camp who fights to keep from his captors the knowledge that the war has ended, because he knows it will lead to a general massacre.

(CARL MOHNER)

Carl Mohner, star of the French picture, "Rififi," appears in "The Camp on Blood Island," at the.....Theatre in Megascope, as a tough Dutch planter, a prisoner of war who risks his life to sabotage the enemy radio. He knows that the barbaric camp commandant will order a general massacre of the surviving prisoners when he learns of the war's end and his own country's surrender.

Printed in U.S.A.

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http://wcftr.commarts.wisc.edu

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